

VISION FACTS AND STATISTICS

Over 61% of the population or 177 million people in the United States need some sort of vision correction according to Jobson Research. 61% need eyewear due to "nearsightedness" (myopia) and 31% need vision correction due to age related "farsightedness" (presbyopia). 12.2 Million adults require some sort of vision correction but don't use any. 48% of parents with children under 12 have never taken their child to an eye care professional.

Statistics:

- 143 million adults wear prescription eyewear (64% of the adult population)
- Over 70% of the work force requires vision correction
- Computers are the #1 source of vision complaints in the workplace
- One out of every four children has a vision problem
- 80% of all learning takes place visually in the first 12 years
- Eye Exams are preventative medicine detecting several diseases such as: glaucoma, high blood pressure, and diabetes
- 1.5 million had laser eye surgery in 2005
- 64% use eyeglasses
- 19% use contact lenses
- 3% use prescription sunglasses only
- 20% use eyeglasses and prescription sunglasses
- 3% use eyeglasses, contact lenses and prescription sunglasses
- 61% of U.S. adult population had an eye exam within the past year
- 45% of all adults with purchase plans plan to buy at an independent store
- 27% plan to buy at a chain store
- 19% plan to buy at a discount store
- U.S. optical retail sales, excluding exams, totaled \$17.2 billion in 2005, up 1.9% from 2004 (Jobson Optical Research)
- Average amount consumers plan to spend on next eyewear purchase: \$173
- 75% of eyeglasses frame purchases are for frames of \$150 or less



Clarifying Your Vision Care Options